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FOR IMMEDIATE RELEASE

SmartCEO Awards Rob Werner with Money Manager Award

PHILADELPHIA, PENNSYLVANIA (October 8, 2015) – Sb1 President and CEO, Rob Werner was named this year's *SmartCEO* Money Manager Award recipient. The award honors those throughout the financial sector for their insight and leadership in growing their investor's money.

As the only credit union professional on the list of nominations, Werner was pleasantly surprised by the announcement. The event, packed with local business professionals, was held on October 8, at the Radisson Blu Warwick Hotel in Philadelphia.

"Rob Werner is an outstanding leader and innovative thinker," stated Gloria Wilson, Sb1 Board of Directors Chairwoman. "We're all very proud to have him as our CEO. His incredible insights and commitment to the membership is apparent in every decision he makes."

SmartCEO magazine featured Werner and the other nominees in the September/October issue of its monthly magazine.

Philadelphia SmartCEO (www.smartceo.com): is dedicated to educating and inspiring the business community through its award-winning magazine, connections at C-level events and access to valuable online resources. SmartCEO's integrated media platforms reach decision makers in the Baltimore, New York, Philadelphia and Washington, DC metropolitan areas.

Sb1 Federal Credit Union (www.sb1fcu.org): Sb1 has over \$600 million in assets. Originally founded in 1977 by the employees of the SmithKline Corporation, Sb1 has over \$600-million in total member assets. Sb1 has evolved into a full-service, member-oriented financial institution servicing over 100 companies across the country, including anyone who lives, works, worships or attends school in select Philadelphia zip codes. Sb1 offers members a great option, whether they are looking for higher rates, fewer fees, or a safer place to keep their money.